

PAUL DUBOC

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51C Cargill Street, Victoria  
Park 6100, Western Australia

ABOUT MEMaster’s student in International Business at KEDGE Business School

- Hard Skills

  - Proficiency in office software (Microsoft Office, Workspace)
  - Social media management (LinkedIn, Facebook, Instagram)
  - Use of CRM systems (Axelor, Glue Up)
- Core Skills

  - Project management
  - Data-driven decision-making
  - Strong interpersonal and presentation skills
  - Process optimisation and digital transformation

- EXPERIENCE
- Events & Partnerships Assistant, French-Australian Chamber of Commerce & Industry, Perth (Australia)**

January 2026 - Present

  - Contribute to the development and engagement of a network of 600+ member companies and 16,000+ business contacts, supporting membership acquisition, renewals and lead identification.
  - Liaise with senior stakeholders, sponsors and speakers to deliver business events connecting the French-Australian community, managing registrations and ticketing for events that can accommodate over 100 participants through online platforms and the CRM system (Glue Up).
  - Supporte governance activities of the Western Australia Chapter Council (10+ councillors) by preparing council meetings and coordinating governance activities.
- Chief of Staff, Alternatives Conseil Assistance Industrie, Le Havre (France)**

May 2025 - Sept 2025

  - Supported management and SMEs in strategic and cultural transformation projects.
  - Coordinated bi-weekly executive meetings, ensuring efficient planning and execution.
  - Oversaw a portfolio of 20+ clients, ensuring structured follow-up and high service quality.
  - Facilitated internal and external communication, improving information flow across stakeholders.
- Marketing Lead, ACCEDE Provence Entrepreneurs, Marseille (France)**

September 2024 - May 2025

  - Developed and executed a digital communication strategy generating 600,000+ cumulative views across social media (LinkedIn, Instagram, Facebook).
  - Led and grew a community of 35,000+ people interested in entrepreneurship.
  - Organised and promoted international events (Marseille, Casablanca, Tunis, Abidjan), attracting 3,000+ participants with an €80,000 budget.
  - Managed partnerships with companies and institutions to maximise event visibility and reach.

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| EDUCATION | <b>Master's degree in Top French Business School</b><br><br>Kedge Business School - Marseille, 13<br>Sept 2024 - Present | <b>Intensive two-year study course preparing to the French Top Business School</b><br><br>Pierre Corneille High School - Rouen, 76<br>Sept 2022 - May 2024 | <b>High School diploma, scientific option, equivalent to A Levels (with honours)</b><br><br>François 1er High School - Le Havre, 76<br>Sept 2019 - June 2022 |
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| LANGUAGES | <b>French</b><br>Native speaker C2 | <b>English</b><br>Full professional skills C1 | <b>German</b><br>Limited professional skills B1 | <b>Russian</b><br>Notions B1 |
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| HOBBIES AND INTERESTS | Trail | Cinema | Groundhopping |
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